base72

LOGOBOOK 01

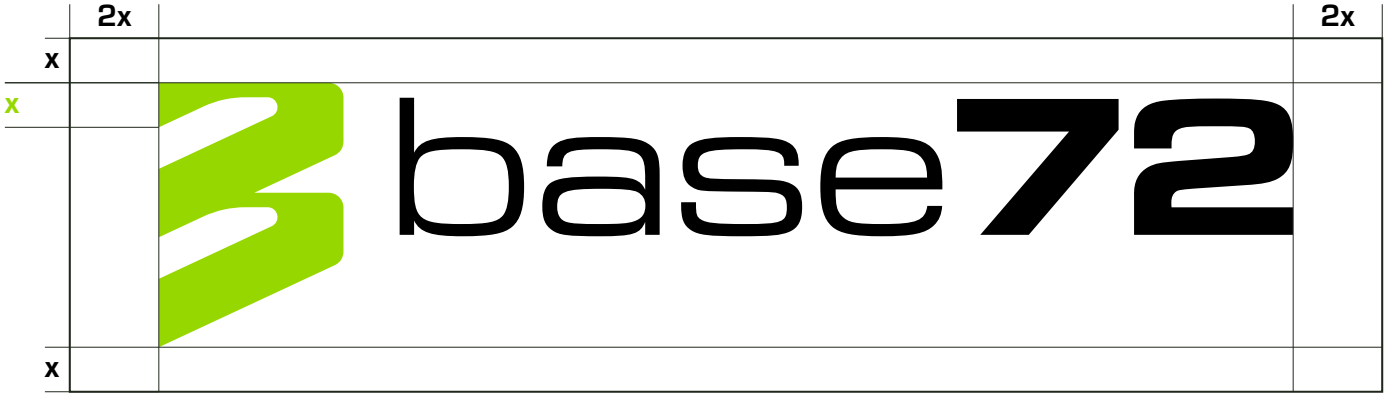
version 1



version 1 / color



version 1 / protection zone

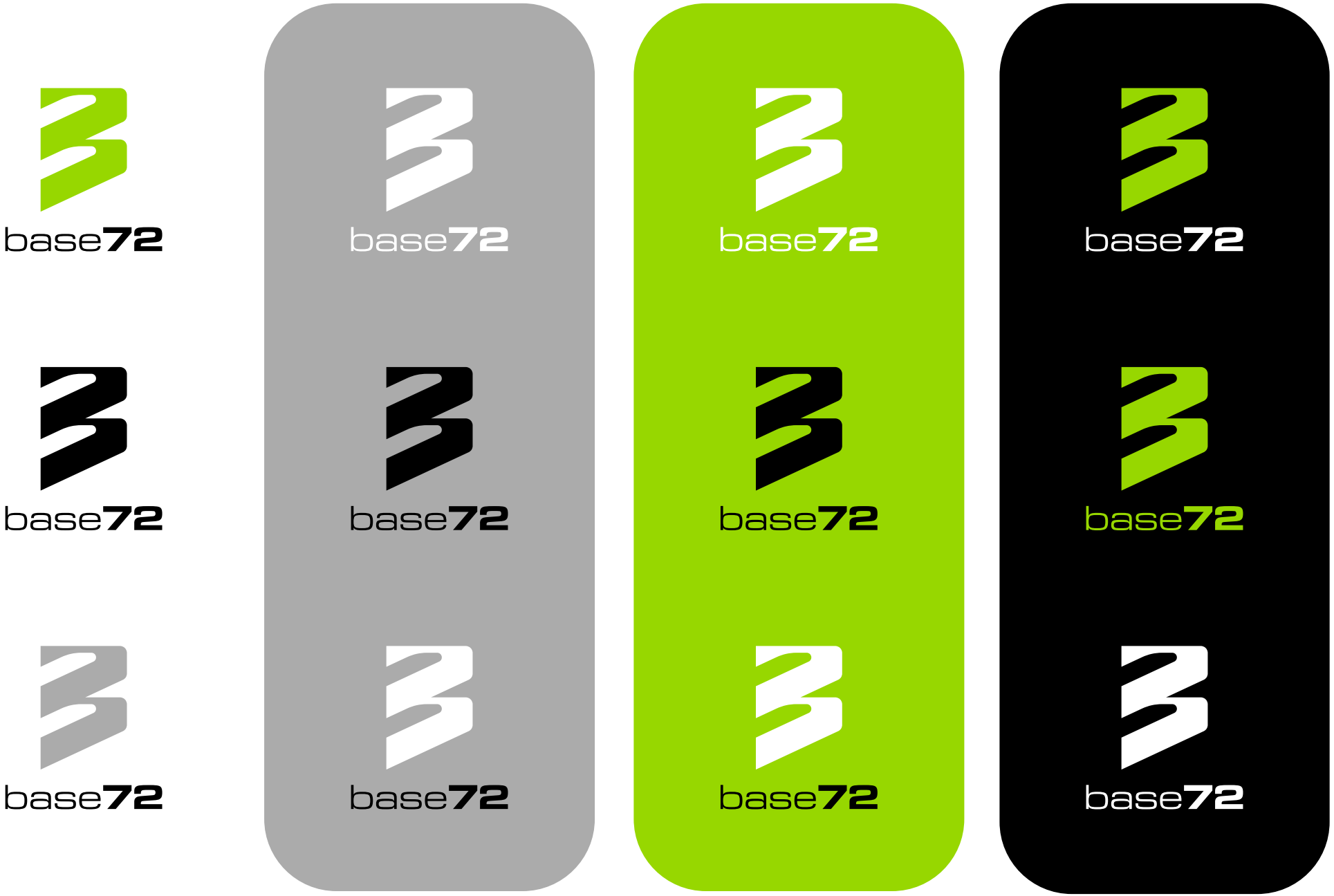


version 2



base72

version 2 / color



version 2 / protection zone



color definitions

Pantone 375 C
RGB: 151 / 215 / 0
HEX: #97D700
CMYK: 49 / 0 / 99 / 0
AVERY 714
ORACAL 063

Pantone Black C
RGB: 0 / 0 / 0
HEX: #000000
CMYK: 0 / 0 / 0 / 100

Pantone Cool Gray 5 C
RGB: 171 / 171 / 171
HEX: #ababab
CMYK: 0 / 0 / 0 / 33